



## MAYOR MICHAEL P. BYRNE'S CITYVIEW

CITY OF PARMA HEIGHTS

Spring, 2019

# AND THE WINNER IS...



I am excited to announce that in February of this year, the city completed a Branding & Wayfinding Master Plan and the logo to the left was chosen to represent our community. Funded by a 2018 Community Development Supplemental Grant, the project was conducted over the last year by consultants from Poggemeyer Design Group working with a Steering Committee made up of residents and city business owners. The steering committee members met numerous times to discuss the image and brand of our city.

The goal of the study, aligned with national trends, was to rebrand our community and update signage to create a new welcoming identity and sense of place while still continuing to represent the history of the city. The eagle, grindstone, and lettering that have previously represented Parma Heights have been replaced with a pleasing font, highlighted by a greenbrier vine representing the history of our land which was once covered by this plant and whose name is seen everywhere in our city. Known as a “catch phrase”, the words “Community Grows Here” were selected to reflect our city’s historically welcoming nature.

The Branding & Wayfinding Master Plan is just one of a number of outcomes set into motion as far back as 2015 when the city became engaged in a series of grant-funded planning efforts to enhance the city’s image. Focusing on updating the Pearl Road Corridor through a Transportation for Livable Communities Initiative grant (TLCI), these planning efforts culminated in an update of our Master Plan. The process engaged our residents and local business owners via surveys and meetings conducted by professional consultants in conjunction with numerous stakeholders including NEORS, RTA, ODOT, NOACA, Cleveland Metroparks and Tri-C West.

In addition to the new logo and wayfinding signs, our plans will

play a large role in upcoming infrastructure projects, particularly the resurfacing of Pearl Road starting in June, 2019 and set for completion September, 2020. In the coming months and year, you will see several major road improvement projects, including:

### Pearl Road

Changes are coming that will rejuvenate the face of the Pearl Road Corridor as we work with NOACA and the Ohio Department of Transportation (ODOT) in concert with the Cities of Middleburg Heights, Strongsville, and Parma. Pearl Road will be resurfaced beginning this year at the Strongsville Metroparks continuing through Middleburg Heights and Parma Heights to the Parma border on Snow Road.

NOACA has agreed to pay for 80% of this resurfacing project. Our portion of the \$2.2 million construction project is \$725,000.

### West 130<sup>th</sup> Street

Another of our main streets is set to be resurfaced in 2019. Cuyahoga County will resurface West 130<sup>th</sup> Street in the Cities of Parma Heights, Parma, Middleburg Heights and Brook Park. The project will begin just north of Bagley Road and end at Snow Road. This project is currently out for bid and construction will commence in mid-June with completion in September, 2020.

The funding for this project is 80% federal highway money, 10% Cuyahoga County highway funds and the 10% balance to be shared among the four communities based on their frontage of the project. Our portion is estimated at \$225,000.

### York Road

York Road is also scheduled to be resurfaced between Pearl Road and Pleasant Valley Road in the Cities of Parma Heights and Parma. Construction is currently set to begin in the summer of 2020. The total project is estimated to cost \$3.4 million with approximately 72% of the project located in Parma Heights. Our portion of the cost is estimated at \$600,000.

## Nathan Hale Stormwater Basin

For a number of years, residents have occasionally experienced excessive flooding due to a large amount of rainfall in a short period of time. On the advice of City Engineer Dan Neff, the city is planning to create a regional stormwater management detention basin in Nathan Hale Park. This basin will lessen the burden on the existing storm sewers during heavy rainfall events. The Nathan Hale Park location was selected because of its proximity to the convergence of existing drainage channels and storm sewers; water can be diverted to the storm basin to be detained and released slowly over time instead of overwhelming the current storm sewers as has occurred during heavy storms.

The total construction cost is estimated to be \$1.35 million. Fortunately, due in large part to previous flow monitoring data compiled by the AECOM company at the city's request, Parma Heights was successful in securing a \$1 million grant from the Northeast Ohio Regional Sewer District (NEORS) as part of their 2019 Member Community Infrastructure Program. The balance of the funds will come from our Community Cost-Share Account, which is a NEORS-managed account funded by Stormwater Fee revenue. Construction is scheduled to begin this spring and be completed by the end of the year.

Unfortunately, the baseball and soccer fields at Nathan Hale Park will be unavailable while the construction is ongoing. Thank you for your patience and understanding as this project moves forward.

## Speedway

Speedway has brought plans to the city for a new Speedway gas station complex to be constructed on the 1.79 acres at the southeast corner of Pearl Road and W. 130<sup>th</sup> Street after an environmental clean-up required by the Bureau of Underground Storage Tank Regulations (BUSTR) through the State Fire Marshall was completed. In addition to the original Speedway property, the company has purchased two additional parcels. The proposed improvements will include ten (10) covered fueling stations and the construction of a 4,600 sq. ft. full service convenience store that will include a restaurant and sit-down deli area. The building will boast a glass and masonry exterior along with professional landscaping and welcoming signage.

## Free Yoga in the Park

I am pleased to announce our partnership with Parma Heights resident and yoga instructor Jill Pawloski to provide free outdoor community yoga sessions in the Greenbrier Com-

mons. Classes will be held the first Saturday of the month from May-September. See page 3 for more information.

Yoga in the Park classes are appropriate for all levels and all ages, with no yoga experience necessary. Children are welcome! Come enjoy a fun, family-friendly class that will leave you feeling balanced, grounded, relaxed and connected to nature. Bring your yoga mat, water, family, friends, neighbors, and an open heart.

## Mark your Calendars!

The 4<sup>th</sup> annual "Kids in the Commons" will be held on Saturday, August 10 from Noon-5 p.m. Our partners: NOPEC, Parma Heights Historical Society, Cuyahoga County Public Library, University Hospital Parma Medical Center, Cleveland Metroparks, Cleveland Museum of Art, Cleveland Division of Water, YMCA, and our very own police and fire departments.

You can expect an afternoon of fun-filled activities. The pool will have a live DJ and exercise demonstrations by the YMCA. The Parma Heights Library Branch will have activities both inside and out. There will be crafts, balloon twisting, face painting, Bubblepalooza, Disney princesses, a caricature artist, and more! Please come and enjoy the afternoon with us!



**New this year** the same date and times as the Kids in the Commons will be the addition of a Big Creek Handmade Fest; join us as we launch in partnership with locally owned Avant-Garde Art & Craft Show line, a marketplace of handmade pieces made by local artisans and crafters. We are also pleased to announce the addition of food trucks this year!



The outdoor market will feature a variety of local artisans and crafters as well as our very own Greenbrier Art League. Our featured artist is Will Sanchez, a former

Parma Heights resident, who was named by *Cleveland Magazine* as one of 2019's most interesting people.

This event is still accepting vendors. Anyone interested should email 3-4 photographs of their work to [Becki@ag-shows.com](mailto:Becki@ag-shows.com). If you have questions, please call 440.227.8794.

Admission and parking is free in the Greenbrier Commons. The Big Creek Handmade Fest is perfect for all ages, and combined with Kids in the Commons activities, will make a great summer day out!

# RECREATION DEPT.

440.884.9606  
recreation@parmaheightsoh.gov

## NEW RECREATION DIRECTOR

Many of you know Joe Tal, former Service and Recreation Director for the City of Parma Heights. He has returned to our staff as a part-time director of recreation programming.

## PITCH, HIT & RUN

Free for ages 7-14 on Friday, April 26 from 5-8 p.m. at Kurtz Park. The rain date is Friday, May 3.

## POOL/WATERPARK OPENS

The pool and waterpark open Saturday, June 1 at Noon. See pool pass, swim team, and swim lesson registration information in the black box on this page.

## CASSIDY THEATRE

"Children of Eden" will be performed at the Cassidy Theatre April 12-28. "Mamma Mia" will be presented June 7-23. Get your tickets or volunteer by calling 440.842.4600.

## MEMORIAL DAY • MAY 27, 2019

The 153<sup>rd</sup> annual Memorial Day service begins promptly at 9:30 a.m. on the front lawn of the Parma-South Presbyterian Church followed immediately by a parade north on Pearl Road, ending with a solemn service at the Parma Heights Cemetery. New parade participants are asked to call 440.884.9606.

## MOVIES IN THE COMMONS

The first outdoor movie of the season "Ralph Breaks the Internet" will be shown at 9 p.m. on Saturday, June 29 behind the tennis courts in the Greenbrier Commons. Bring chairs and blankets. The rain location is the N.E.O. Soccer facility. "Mary Poppins Returns" will be shown Saturday, August 10.

## GAZEBO GALLOP & KIDS DASH

This 5K race through Parma Heights neighborhoods and the Cleveland Metroparks is Sunday, August 4 at 9 a.m. To run, or be a part of the Kids Dash, register online at [www.hermescleveland.com](http://www.hermescleveland.com).

## ANNUAL WARD 3 YARD SALE

Saturday, July 20

9 a.m. - 5 p.m. Rain or Shine

Interested in participating?  
Call Councilwoman JoAnn Koch  
440.842.3177

Free advertising, street signs, balloons and list of participating locations are provided at no cost to you or the city.



## FREE COMMUNITY YOGA

As seen in Mayor Byrne's page 2 message, free community Yoga in the Park is being offered in the Commons the first Saturday of the month May-Sept at 10 a.m. Join Parma Heights resident and Yoga instructor Jill Pawloski for a family and children friendly session each month. Sign-in begins at 9:30 a.m. and you are invited to stay afterwards for a community meet-and-greet.

## YOGA w/PILATES

Offered Mondays for four (4) weeks April 29-May 20 from 7-8 p.m. for \$30. These classes are held in the Cassidy Theatre Community Rooms. Register online or in-person at City Hall.

## VINYASA FLOW YOGA

Ten (10) Thursday sessions June 6-August 22 from 6-7 p.m. for \$75. No class 7/4 and 7/11. These classes are held in the Cassidy Theatre Community Rooms. Register online or in-person at City Hall.

## SPORT REGISTRATIONS

### SAND VOLLEYBALL LEAGUE

Online registration for Summer Sand Volleyball for girls ages 12-17 is open now through April 19. **NEW THIS YEAR** is a co-ed volleyball league for ages 15-18. The cost is \$25/residents and \$40/non-residents. Register online or in-person at City Hall.

### POOL PASS/SWIM LESSONS/ SWIM TEAM/TENNIS LESSONS

In-person registration Saturdays May 4 and May 11 from 10 a.m. - Noon in the Cassidy Theatre Community Rooms. For all rates and discounts, please check the 2019 Recreation Brochure available online at [www.parmaheightsoh.gov](http://www.parmaheightsoh.gov) or at City Hall. Pool passes are sold online or can be purchased in-person at the pool when it opens. Please contact us at 440.884.9606 with any questions.

### FLAG FOOTBALL REGISTRATION

Available online May 31-July 14. In-person registrations will be accepted in the Cassidy Theatre Community Rooms from 4:30-6:30 p.m. on Tuesday, June 25.

### SOCCER REGISTRATION

In-person registrations accepted in the Cassidy Theatre Community Rooms from 6-8 p.m. on Tuesday, July 9. Online registration open July 1-27.

# SERVICE & BUILDING DEPARTMENT

440.884.9607

[service@parmaheightsoh.gov](mailto:service@parmaheightsoh.gov) ♦ [building@parmaheightsoh.gov](mailto:building@parmaheightsoh.gov)

## PROPERTY MAINTENANCE

The program will continue this spring with the goal of preserving the quality of properties through proper ongoing maintenance. The following are typical property maintenance violations: overgrown lawns and shrubbery; noxious weeds; detached, sagging or malfunctioning gutters and downspouts; chipping and peeling paint on homes and garages; uneven sidewalks and driveways; and house numbers missing or not clearly visible from the street.

## YARD WASTE

Yard Waste is collected on Wednesdays from April 17 - November 27. Yard waste, including grass clippings and leaves, can be placed in brown paper yard bags or loose in a 32-gallon can clearly marked "yard waste." Small branches must be cut in lengths not exceeding 30 inches, tied with rope or twine in bundles not exceeding 40 lbs., and placed next to yard waste bags or cans.

## BULK ITEM COLLECTION

Bulk item collection takes place the third full week of each month. Upcoming dates are: April 17, May 22, June 19 and July 24. A calendar is posted on our Service Department webpage.

## SIMPLE RECYCLING

The city partners with Simple Recycling, a free curbside service that allows residents to recycle clothing and other textiles, especially those you would not consider donating anywhere else. Simple Recycling also accepts small appliances, furniture, jewelry, toys, and other housewares. Simple Recycling bags are available by calling 1.866.835.5068 or may be picked up at City Hall. Just put the bags out at your curb on Wednesdays.

## HOW TO COMPOST SEMINAR

Thursday, April 18 at 6 p.m.  
City Council Chambers (6281 Pearl Road)

Hosted by the Cuyahoga County Solid Waste District, this seminar offers residents instructions on the proper way to compost and an opportunity to purchase composting bins.

Attendees are asked to pre-register for this event at [cuyahogaswd.org/ed-US/Composting.aspx](https://cuyahogaswd.org/ed-US/Composting.aspx)

## SPECIAL WASTE COLLECTION EVENTS

As you clean out your garage, basement or around your house, hold onto recyclable items and bring them to drop off events at the Service Garage in the Greenbrier Commons between 9 a.m. - Noon on the following dates:

**Community Shred**  
Saturday, April 27

**Household Hazardous Waste Collection**  
Saturday, May 11

**Recycle Your Computer**  
Saturday, August 10

*Cuyahoga Soil & Water Conservation District presents*

## GREEN YARDS & HEALTHY HOMES

*Learn how to replace chemicals in your yard with a few inexpensive, all-natural, effective ingredients to create a healthy habitat for all.*

Thursday, August 8 from 6:30-8 p.m. at the  
Cuyahoga County Public Library Parma Heights branch

## PLANTING TREES AND NATIVE PLANTS HELPS TO KEEP OUR WATER CLEAN!

The planting of trees and native plants continues to be a worthwhile investment "taking root" in Northeast Ohio. Trees effectively decrease the impact of heavy rainfall by capturing and filtering pollution and sediment contained in storm runoff. The more native tree and plant cover we have in our neighborhoods, the healthier our creeks and our community will be.



If you purchase a tree for your tree lawn, our Service Department will plant it for you free of charge.

The Cuyahoga County Soil and Water Conservation District has an ongoing native seed plant sale. Check it out at: <https://cuyahogaswd.org/programs/native-seed-sale>

# POLICE DEPARTMENT

Non-Emergency 440.884.1234

## New Patrolman

Welcome to our newest patrolman Anthony Lanzara. Lanzara graduated from Brunswick High School and played football at the University of Findlay. He has a bachelor's degree in Criminal Justice with a concentration in Law Enforcement. In 2017, he completed the Polaris Natural Resources Ranger Academy. He was sworn in as a member of the PHPD on November 19, 2018, passed his probationary period and was elevated to regular status on March 27, 2019. Welcome aboard!



Patrolman Lanzara and Animal Control Officer Braude

## Animal Control

In addition, the City of Parma Heights has partnered with the City of Brooklyn to hire Miranda Braude, an Animal Control officer. If you have a nuisance complaint about barking, removal of dog waste, feral cats or animals running loose, please leave Animal Control a voicemail at 216.635.4291 or email [mbraude@brooklynohio.gov](mailto:mbraude@brooklynohio.gov).

If there is an animal related emergency (in distress or injured), please contact the PHPD non-emergency number above.

## Auxiliary Police

The PHPD recently created a Police Auxiliary Unit and added two (2) volunteer auxiliary patrolmen. Brandon Schmidt and Mike Madej will serve the community during special events such as Memorial Day and Kids in the Commons.

While the auxiliary officers don't carry weapons, they do receive gun training. The officers will be an extra set of eyes and ears for patrolmen when they do ride-alongs on weekends. They are a welcome addition to the Parma Heights Police Department!

## PRIMARY ELECTION MAY 7, 2019

To vote at home, voters are required to submit a Vote by Mail application. To request an application, visit the BOE website: [www.443.vote.com](http://www.443.vote.com) or call 216.443.VOTE (8683).

On Election Day, polls will be open at the Parma Heights Baptist Church (8971 W. Ridgewood Dr.) from 6:30 a.m. - 7:30 p.m.

The Board of Elections is now hiring poll workers for \$200/day. If interested, call 216.443.3277.

## TWO NEW SENIOR CENTER BUSES

We are pleased to announce that due to a collaborative effort between the Senior Center and Department of Economic and Community Development (CED), the city will be receiving two new 12-passenger transportation buses, each with two ADA wheelchair seats. The anticipated delivery date is summer 2019.

The NOACA Enhanced Mobility for Seniors and Individuals with Disabilities Section 5310 Grant program offered a rare opportunity in 2018 to apply for both 2018 and 2019 funding. Our Senior and CED departments submitted successful applications.

The NOACA 5310 grant provides 80% of the funding towards the purchase of the vehicles. The total purchase cost of the buses is \$150,616 with NOACA providing \$120,493 in grant funding.

The senior buses are used to deliver meals and bring seniors to the Center for a daily congregate lunch at Noon. Transportation is provided to doctor appointments and drug stores as well as to any Parma Heights destination of the resident's choice. Bus trips are also scheduled to regional destinations such as farmers' markets, restaurants, and entertainment venues. For more information about activities and programs at the Senior Center, call 440.888.4416.

## FIRE DEPARTMENT

440.885.1717

## CHIEF BRYAN SLOAN RETIRES

Chief Sloan is a 31 year veteran of the PHFD. He was hired November 11, 1987, promoted to Lieutenant March 17, 1991, Assistant Chief May 14, 1993, and Chief of the Department July 27, 1997.

As a former Parma Hospital EMS instructor, he is now serving as Chairman of the Cuyahoga County Local Emergency Planning Commission (LEPC). Chief Sloan also served on the Southwest Emergency Response (SERT) Hazardous Materials Team and is a past Treasurer of SERT. Chief Sloan is a state certified Paramedic, Fire Safety Inspector and Arson II Investigator and furthermore, was instrumental in creating the Southwest Radio System.

Chief Sloan was a member of the Cuyahoga County Fire Chiefs, Ohio Fire Chiefs, International Fire Chiefs, and National Fire Protection Associations.

*Many thanks to Chief Bryan Sloan for his years of distinguished service to the City of Parma Heights.*



City of Parma Heights  
6281 Pearl Road  
Parma Heights, Ohio 44130



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**MAYOR MICHAEL P. BYRNE'S CITYVIEW**  
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PARMA HEIGHTS,  
OHIO

**PLEASE HELP US WELCOME THE  
FOLLOWING BUSINESSES WHICH HAVE  
OPENED OR WILL SOON BE OPENING  
IN PARMA HEIGHTS:**

- Royalton Carpet - 6315 Pearl Road
- Divine Image - 6861 West 130<sup>th</sup> Street
- Top Tier Performance - 6339 York Road
- Maid in Cleveland - 6285 Pearl Road
- Sunny Foot Spa - 6339 York Road
- The Red Geranium - 6665 Pearl Road
- Ammal Aziz Hair Removal - 6500 Pearl Road #104
- Robust Foot Spa - 6877 West 130<sup>th</sup> Street
- American Shaman - 6629 Pearl Road
- Parma Nutrition - 6257 Pearl Road



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440.340.4810